



Strategic Business Advisory



Mission

To Empower Entrepreneurs to enhance their businesses and fulfill their dreams with joy and happiness.

Vision

- **To Create 100 Success Stories of Entrepreneurs having Business Revenue of Rs. 100 Crores**
- **To Create a Business Legacy in India**
- **Sharing of Knowledge, Experience and Network**
- **To be Amongst Top 5 Strategic Business Advisory of India for SME Segment**



We are group of individuals consisting of Businessmen, Entrepreneurs and Consultants from various industries. Our team has decades of cumulative experience, who have come together with a purpose to share their Knowledge, Experience, Network, Expertise and Guide Seasoned, New and Upcoming Entrepreneurs in their Journey to Business Growth and Success.

Our endeavor is to empower entrepreneurs to deal with business challenges in a better, more efficient manner to multiply their business and build strong Organization.



Dr. Ajit Marathe
M.D. – Nirman Realtors &
Developers Limited



Rajendra Sawant
Chairman – Nirman Realtors &
Developers Limited

Your Friend, Philosopher, Guide



- **Dr. Ajit Marathe and Rajendra Sawant are founding partners of Nirman Realtors and Developers Limited**, which is a well known name in Real Estate Industry around Mumbai. With Affordable Housing as its forte, Nirman has successfully delivered housing to above 2500 Customers.
- Both the founders of Mars Gurukul has cumulative experience of 50 years in Business.
- They have successfully built an organization through Systems and Processes.

Why Entrepreneur's Do Not Succeed ?



- Lack of Leadership Qualities
- Absence of Business Strategy
- Inexperience
- Limited Finance Knowledge
- Do not generate adequate Cash Flow to meet Expenses

Why Entrepreneur's Do Not Succeed ?



- Unable to take tough Management Decisions
- Lack of Vision
- Recession
- No time for Self Development
- No time for Zoom Out
- No Business Eco system / Less Family Support



- One to One brainstorming interactive sessions with entrepreneurs on various aspects of businesses like identifying various challenges in business, identifying customers, brand positioning and defining vision, mission and values of the company, planning business growth strategy, understanding and maintaining cash flow and finances of the company, defining HR policies.
- Business review sessions to track the targets and growth of businesses.
- Guidance in automation and optimization by defining systems and processes, creating dashboard and review mechanism, defining checkpoints and system to evaluate performance of staff.
- Guidance in Legal, Taxation and Finance matters.



- **Mars Gurukul Foundation Course:** Entry level 6 Months Foundation Course with 1 Full Day Session and 1 Review Session every Month with Dr. Ajit Marathe and Mr. Rajendra Sawant.
- Every Participant will get a Chance for Minimum 2 One to One Sessions with Dr. Ajit Marathe and Mr. Rajendra Sawant.
- One Weekly Review will be Conducted by the Reviewers.
- **Dr. Ajit Marathe and Mr. Rajendra Sawant will be your *Friend, Philosopher & Guide* during the Foundation Course.**
- Business Challenges of participants are addressed in each session along with Knowledge & Experience sharing on each aspects of Business.



- **Mars Gurukul “Mission Abhimanyu”**: Personal Mentoring Program for **One Year**.
- 1) One to One Mentoring (FPG) Program**
- 2) Setting your Business Module for Current Situation**
- 3) Setting up SOPs and Preparing Action Plan**
- 4) Monthly Reviews and Unlimited Telephonic Support**



- **Mars Gurukul “Parth” Program:** Handholding and Support for minimum 3 Years by sharing Knowledge, Experience and Network (KEN) to grow the business to atleast Rs. 100 Crs Turnover.
- The Participation in this program is by invitation only.
- The criteria for selection is:
 - 1) **Participation in Foundation Course**
 - 2) **Type of Business and its Scaleability**
 - 3) **Passion to Grow and Implement**
 - 4) **Positive Mindset and Attitude**



- **Workshops:** Workshops on various topics for guests & visitors
 - **Sales and Marketing**
 - **Cash Flow Management**
 - **People Management**
 - The workshop serves as an Introductory session of Mars Gurukul, along with a Guidance Session on specific business topic.



- **100 Crore Community:** An Ongoing engagement program held every alternate month with sharing of knowledge, experience and network by a guest business leader.
- The 100 Crore Community event is a get-together of Mars Members and Guests keen on becoming member of Mars Gurukul.
- The event serves to create an eco-system to develop specific qualities and attitude to create a 100 Crore Enterprise.



- **Mars Gurukul Action Oriented Program:** Mars Gurukul Action Oriented Program is a One Day Session with Focus on Execution of Tasks and Assignments for Business Growth.

Contact Us



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